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Press Release

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PFU Systems Presents TechTalk: An Integrated Approach Simplifies Kiosk Deployment Projects

San Jose, CA, April 27, 2009 – PFU Systems, Inc. announces the TechTalk presentation at KioskCom Self Service Expo in Las Vegas, Nevada on Wednesday, May 6th at 11:15 a.m. The TechTalk will be held at the KioskCom Self Service Theatre.

PFU Systems will discuss how an integrated approach to kiosk deployment simplifies development and deployment of a kiosk project for the kiosk project manager. An integrated approach delivers faster deployment at a lower cost to the enterprise kiosk buyer.

Complexity characterizes a kiosk deployment project and requires difficult decisions spanning hardware, software, remote monitoring capabilities, and application development. Current approaches do not adequately address these difficulties. The new integrated approach will simplify your kiosk deployment project.

An integrated approach provides lower cost and accelerated speed to market, and fewer headaches for the kiosk project team. This presentation will cover:

- What is a truly integrated platform?
- How does the integrated approach make a difference? – From decision-making, system design, development, implementation to maintenance.

“An integrated approach to kiosk deployment reduces the number of decisions required of the kiosk project manager,” said Mr. Barañano. “With an integrated approach, the kiosk manager can concentrate on the important work of creating the most compelling application.”

Systems integrators, corporate buyers, kiosk project managers, those responsible for researching kiosk solutions, and decision makers all will benefit from this TechTalk.

Gerry Barañano, Sales and Marketing Director will present this TechTalk. Mr. Barañano has extensive experience in new product introductions and traditional sales and marketing. Mr. Barañano is a pioneer in the U.S. kiosk market dating back to the mid-1990's where he introduced an interactive kiosk in the hospitality industry providing information to travelers to San Francisco. Mr. Barañano holds a BA from Yale University and MBA from Stanford University.

PFU

PFU Limited of Japan, a subsidiary of Fujitsu Limited, is a \$1 billion global enterprise that designs, develops, manufactures, sells and maintains computer hardware, peripheral products, enterprise software, and systems. PFU Ltd. designs and manufactures embedded computers and interactive kiosks. It is the manufacturer of all Fujitsu image scanners worldwide.

PFU Ltd. entered the Japanese kiosk market in 1995 and today remains a dominant kiosk manufacturer with over 50,000 installed kiosks in Japan. PFU Ltd. markets a full line of standard kiosk products in Japan, and offers customized kiosk products through its ProDeS division. PFU kiosks are extensively deployed in the health care, hospitality, retail, education, and government markets.

PFU Systems, Inc., the U.S. subsidiary of PFU Ltd. markets its full range of interactive kiosks in the United States. Its unique Kiosk Integration Platform provides enterprises and developers a simple approach to kiosk deployment that accelerates time to market and reduces costs.

Headquartered in San Jose, California, PFU Systems, Inc. has engineering, manufacturing, and sales facilities in Plymouth, Minnesota.

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