



PFU Systems™

a Fujitsu company

## Press Release

### FOR IMMEDIATE RELEASE

#### **PFU Systems Introduces Kiosk Integration Platform™ at KioskCom Self Service Expo 2009 in Las Vegas**

**San Jose, CA, April 27, 2009** – PFU Systems, Inc. announces the release of its innovative and powerful Kiosk Integration Platform™ at KioskCom Self Service Expo in Las Vegas, Nevada on May 6-7, 2009.

Developed in response to the inherent complexity of a kiosk project and poised to revolutionize kiosk application development and project deployment, the Kiosk Integration Platform simplifies kiosk deployment with an integrated platform approach. The Kiosk Integration Platform tightly integrates the hardware, middleware, and provides a powerful software development platform that allows 50% faster application development and easy alignment with the client's Internet strategy.

- Hardware Integration  
Rather than having enterprise customers choose all kiosk hardware components individually – motherboard, touch screen, proximity sensor, and a wide variety of peripherals such as printers, signature pads, magnetic card readers, bar-code readers, and so on – PFU offers an integrated hardware platform where all these components are industrial grade and have been extensively tested to work together seamlessly as a unit.
- Intelligent Middleware  
In addition, PFU has developed an intelligent middleware that integrates all the device drivers and provides a single interface for both developers and maintenance personnel. The PFU intelligent middleware carefully monitors more hardware states of the peripherals and thus allows proactive maintenance before a failure occurs. Troubleshooting of a hardware malfunction is faster and consequently maintenance easier.
- KIOSK SERVICE PLATFORM™ is a development platform that handles all exception conditions locally and thus allows for easy development of web-based applications for PFU kiosks. With the KIOSK SERVICE PLATFORM, kiosk applications can be easily developed using html and jsript. All web-based tools are available to the application developer. With the KIOSK SERVICE PLATFORM handling all I/O controls, the application developer can concentrate on developing the best application and user interface rather than spend time on low-level I/O control, device specifications, timing, logic flow of out-of-bound conditions, and coding for maintenance and support.

The Kiosk Integration Platform provides both enterprise kiosk buyers and kiosk application developers with

- Reduced costs of
  - Kiosk deployment
  - Application development by over 50%
  - Maintenance – proactive maintenance through intelligent middleware
- Increased revenue / customer satisfaction from
  - Increased uptime of kiosk
  - Increased speed to market
- Easy strategy alignment with
  - Your Internet strategy
  - Existing enterprise back office systems

The PFU booth at KioskCom 2009 in Las Vegas (booth #826) will demonstrate its family of kiosks with the new Kiosk Integration Platform.

### **PFU**

PFU Limited of Japan, a subsidiary of Fujitsu Limited, is a \$1 billion global enterprise that designs, develops, manufactures, sells and maintains computer hardware, peripheral products, enterprise software, and systems. PFU Ltd. designs and manufactures embedded computers and interactive kiosks. It is the manufacturer of all Fujitsu image scanners worldwide.

PFU Ltd. entered the Japanese kiosk market in 1995 and today remains a dominant kiosk manufacturer with over 50,000 installed kiosks in Japan. PFU Ltd. markets a full line of standard kiosk products in Japan, and offers customized kiosk products through its ProDeS division. PFU kiosks are extensively deployed in the health care, hospitality, retail, education, and government markets.

PFU Systems, Inc., the U.S. subsidiary of PFU Ltd. markets its full range of interactive kiosks in the United States. Its unique Kiosk Integration Platform provides enterprises and developers a simple approach to kiosk deployment that accelerates time to market and reduces costs.

Headquartered in San Jose, California, PFU Systems, Inc. has engineering, manufacturing, and sales facilities in Plymouth, Minnesota.

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