



PFU Systems™

a Fujitsu company

## Press Release

### FOR IMMEDIATE RELEASE

#### **PFU Systems Introduces Off-the-Shelf COM Express Carrier Board**

**Embedded Systems Conference, San Jose, CA, April 2, 2007** – PFU Systems announces the availability of the Universal LITE Carrier Board combining all of the interfaces commonly found on today's basic computing platforms in an affordable off-the-shelf product. The Universal LITE Carrier Board is designed to eliminate the design risk and much of the remaining cost in developing an embedded solution.

“The inception of the Computer On Module (COM) concept promised faster time to market and lowered design costs through the use of a compute module that only required the design of an application appropriate carrier board” stated James Payne, PFU's Manager of Embedded Marketing. “The introduction of the COM Express PICMG standard applied that concept to the latest technologies and further reductions in cost through competition. Now the availability of the Universal LITE Carrier Board completes the picture of lowered cost and time to market.”

The Universal LITE Carrier Board is a COM Express basic form factor carrier board in a 162.56mm x 116.84mm (6.4in x 4.6in) footprint. It provides standard connectors for easy access to COM Express compliant interfaces such as SATA, IDE, LVDS LCD, CRT, LAN, USB, and Audio with the stringent quality standards that the industry has come to expect from PFU. The Universal LITE Carrier Board is designed for ease of use and priced at a fraction of the module cost to simplify the creation of an embedded platform with drastically reduced deployment time and cost.

#### **About PFU Ltd**

PFU Ltd is a leading manufacturer of embedded solutions. The company is a privately held joint venture with principal shareholders Fujitsu Ltd. and Uchida Yoko Co. Ltd. PFU is dedicated to the highest standards of product quality, customer service, and business practices. PFU Systems, Inc. is a wholly owned subsidiary of PFU Ltd in the USA. PFU and PFU Systems are Affiliate Members of the Intel® Communications Alliance.

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#### **About the Intel® Communications Alliance**

The Intel® Communications Alliance is a membership-based alliance program comprised of communications and embedded developers and solution providers. Members are

committed to providing a strategic supply line of standards-based solutions to the communications and embedded market segments. Further information is available at <http://intel.com/go/ica>.

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